

Transform IT for real business results

According to IDC, companies can grow revenue, speed application development and increase their competitive advantage with IT Transformation.

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Realize

20%

revenue growth by year 5



Develop applications
39%
faster



Release

2.7x

more new app features per year

IDC report shows how you can boost revenue and exceed customer expectations.



Modernizing IT helps organizations fund innovation. But did you know that IT Transformation helps you realize business results like increased revenue up to \$206M per year and faster application development?

A recent IDC study, "The Business Impact of IT Transformation," reports that automated IT platforms and processes deliver more innovative customer experiences that drive revenue and a stronger competitive advantage.

Transform IT with leading hyper-converged, cloud, data storage, server, open networking and data protection systems from Dell EMC **[and Channel Partner]** powered by Intel®.

[SEE THE REPORT](#)

Learn more about Dell EMC IT Transformation at DellEMC.com/ITTransformation. Call 1-XXX-XXX-XXXX or email [\[name@xxxx.com\]](mailto:[name@xxxx.com]).



Calculate the revenue benefits of your IT Transformation.

Get a customized report from IDC outlining IT Transformation next steps and how modernizing IT can have a direct impact on your organization's revenue.

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Based on a November 2017 IDC Whitepaper sponsored by Dell EMC and Intel, "The Business Impact of IT Transformation," where IDC interviewed 16 organizations in NA, EMEA, APAC, from a cross-section of industry verticals regarding their IT modernization steps. Actual results will vary.

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