



A Roadmap for Successful Digital Transformation

Enhance customer experience and grow your revenue with our business-first approach and 5-R methodology. We start with your organizational objectives, then use digital solutions to create and implement a sustainable plan.



Download our digital transformation white paper to learn how Dell Digital Business Services can help you grow your business.



Recognize

Understand and explore digital possibilities

Evaluate your industry landscape, business model, customer preferences, employee processes and organizational objectives.



Rethink

Define the new vision

Assess the impact of digital through user-experience journey maps.

Determine key digital initiatives.



Render

Prototype the full solution

Document required people, process and technology.

Evaluate the real-world impact to select the best course of action.



Reorganize

Plan and prepare for implementation

Identify required resources, policies and governance mechanisms for successful execution.



Realize

Execute your vision

Implement your plan with the right mix of project management and digital technologies — analytics, mobile, social, cloud and Internet of Things.

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