

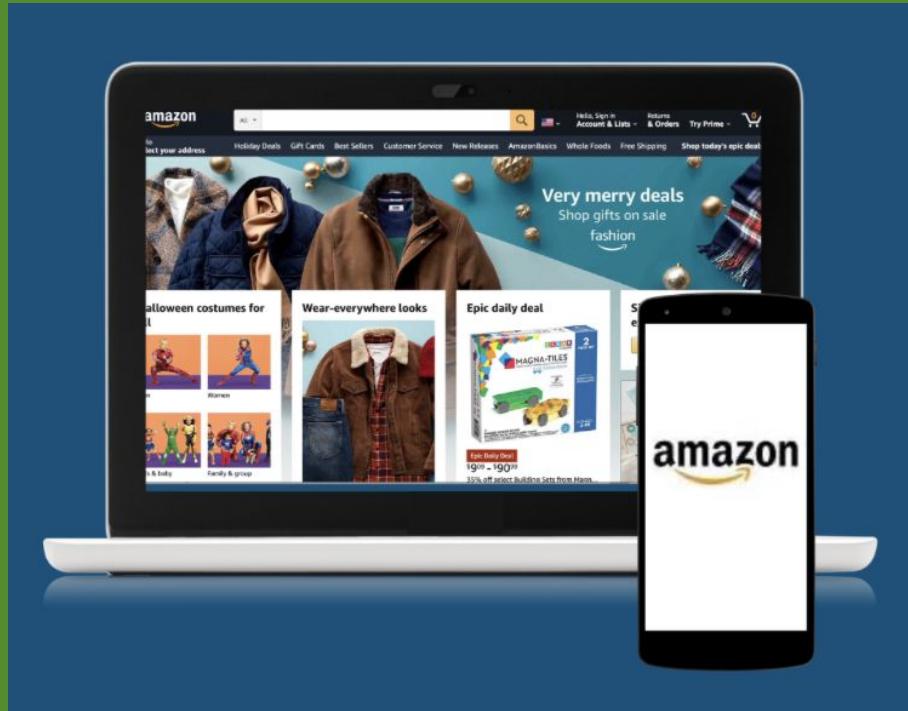
Amazon Desktop Clock

Lorrie Meyer

Amazon Desktop Clock App

Prior to getting the job at Rubrik, I applied for a UX writing position at Amazon and was asked to complete an exercise.

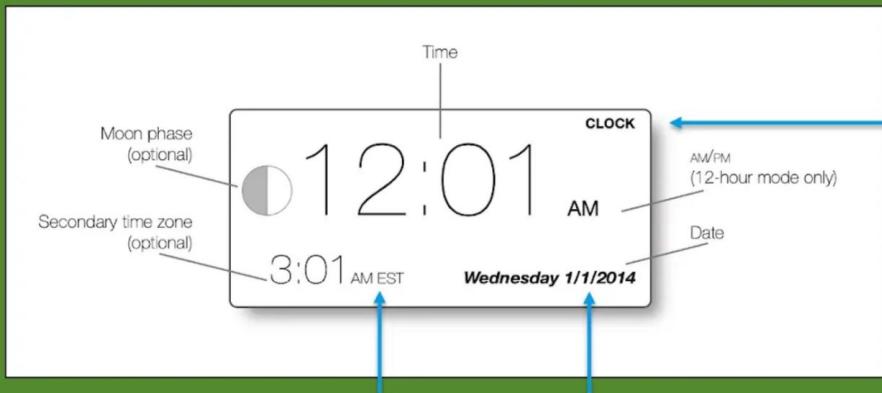
The next 3 screens include my recommended changes to their initial design.



Amazon Desktop Clock App

Clock use and configuration interface mockups

Mock 1



Since the app will show the time of day, don't need the word "CLOCK". This spot could be used for branding. For example, it could say "Amazon Prime Now" to promote that service.

Have we considered showing a city name instead of time zone? Could offer an option to show city or time zone. Also, with so many global companies, it would be helpful to see the time for an international city if your coworkers live in a different country.

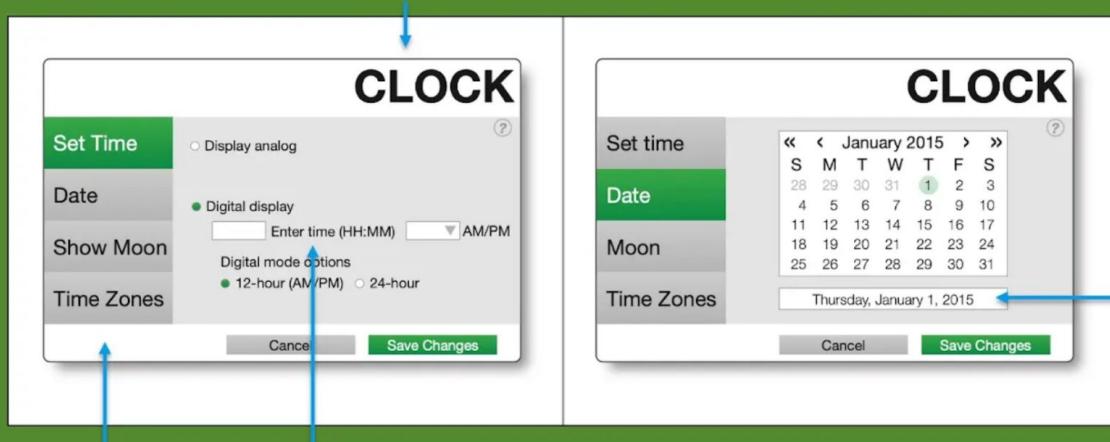
Will this clock be available outside the U.S.? If so, we should offer the option of day/month/year format.

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Clock use and configuration interface mockups

Mock 2

Recommend the word "Settings" instead of "CLOCK."



For consistency and clarity,
recommend four tabs that say: Time,
Date, Moon Phases and Time Zones.

If possible, would recommend that app
automatically pull in current time to increase
accuracy and improve user experience.

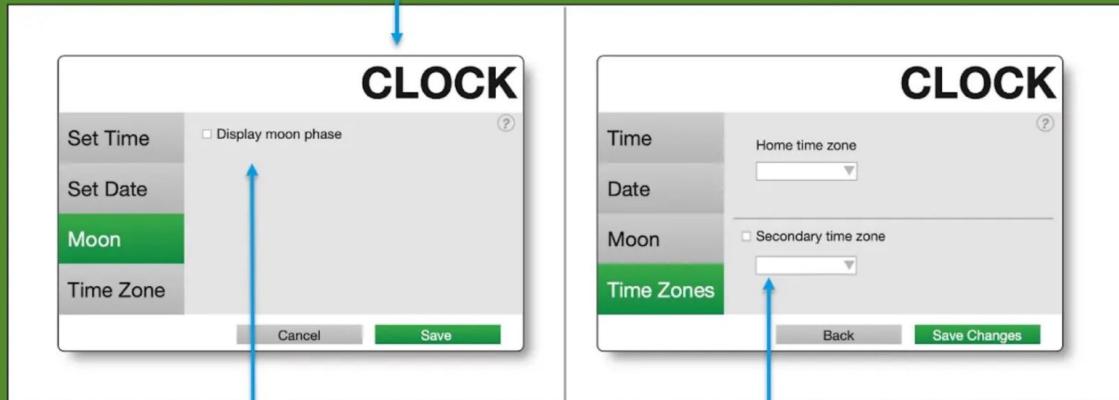
This doesn't
seem
necessary
since user
sees the
information
above.

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Mock 3

Recommend the word "Settings" instead of "CLOCK."



Would recommend showing illustrated examples (full moon, 3/4 moon, etc.) so user sees what it will look like.

Not all users will know the time zones for every city so we might want to list cities in the drop-down here. Also, if we add international, this is where we could have country/city drop-downs.